

Day one of a car rental: what must work before the first handover

For a new rental company in Dubai: from the permit to the first contract in TARS, the RTA rental system

Key rule

No RTA Permit, no rentals: the fine is AED 5,000

- Working after the Permit expires: AED 1,000 per month of delay
- Rental data entered within three hours of handover: Resolution No. 15 of 2012, confirm with RTA

Fines: Resolution No. 47 of 2017, as amended in 2022

Fines and violations

- Renting while the licence activity is “Inactive”
- A car without a SIRA-approved tracker: AED 4,000 under Resolution No. 47 as amended in 2022
- Adverts on a car without RTA approval: AED 5,000, same resolution
- Office address changed without RTA approval

Before the first handover

1 Documents	☐ Trade licence: the Car Rental activity is active, not “Inactive”	☐ RTA Permit: valid for one year, renewal request at least 30 days before expiry
		☐ Traffic File number
2 TARS	☐ RTA website account, login at tars.rta.ae	☐ Support: tars.support@rta.ae
3 Cars	☐ Registered in Dubai, owned or leased	☐ Age checked against the RTA activity card
	☐ Comprehensive insurance	
4 Tracker	☐ Tracker approved by SIRA	☐ Installation certificate, renewed every year
5 Salik	☐ Salik account in the company's name	☐ A tag on every car
6 DARB Abu Dhabi tolls	☐ Every car registered; a crossing costs AED 4	☐ Not registered within 10 working days after a crossing: fine AED 100, then 200, then 400
7 Contract and handover form	☐ Client signs the unified contract by OTP	☐ Shown to the client before handover: how tolls and fines are passed on
	☐ Handover form: photos, mileage, fuel, equipment, VIN	
8 Roles and money	☐ Decided: who hands over cars, who enters contracts in TARS, who sees the money	☐ Cash and bank kept in one record

RTA fees for a new Car Rental permit

RTA fee	AED
NOC/Permit	1,000
Security system training form	100
Subscribe to the online rental system	2,000
Legal Authorisation Letter	100
Knowledge and Innovation	20
Total	3,220

rta.ae service page, checked 10 October 2026. Not included: the licence, office, cars, trackers, insurance and renewal

